President’s Monthly Research and Development Highlights

Recognition

Prof. Maureen Taylor (Public Relations), accepted the 2010 Pathfinder Award from the Institute for Public Relations during the IPR Distinguished Lecture and Awards Dinner on November 11 in New York City. The honor comes with a cash award and recognizes Taylor’s significant contribution to the scholarship and practice of corporate communication and public relations. According to a study published in the Journal of Public Relations published in October, Taylor is ranked number one in public relations research productivity.

Dr. Rajiv P. Dant, (Marketing & Supply Chain Management) was honored by the American Marketing Association Foundation with the 2011 Louis W. Stern Award, which annually recognizes an outstanding contribution to the literature on marketing and distribution channels. Dant received this award for the article titled “Factors Influencing the Effectiveness of Relationship Marketing: A Meta-Analysis” co-authored with Robert W. Palmatier, Dhruv Grewal, and Kenneth R. Evans, originally published in the October 2006 issue of the Journal of Marketing.

Funding

- ARRC members Drs. Robert Palmer, Yan Zhang, Boon Leng Cheong & Mr. Redmond Kelley received a grant for $1.8M from the EDGE Policy Board of the state of Oklahoma for the proposal titled "Development, Manufacturing, and Support of Low-Cost Doppler Weather Radars in Oklahoma." The proposal is a collaborative effort with Enterprise Electronics Corporation.
- Dr. Mark Shafer and James Hocker (both working with the Oklahoma Climate Survey) and Kodi Monroe (CIMMS), in collaboration with Louisiana State University, received a one-year award from NOAA of $383,000 for a project entitled "RISA Support for Regional Assessment Services at the Southern Climate Impacts Planning Program." The project will assess use of and needs for climate information in the south central United States.
- Prof. S.R. Gollahalli (AME) is part of a team that received $816,296 from Oklahoma State University (NSF-EPSCoR) for their project “Oklahoma EPSCoR Research Infrastructure Improvement Plan - Building Oklahoma's Leadership Role in Cellulosic Bioenergy.”
- Dr. Asimbola Asojo (Interior Design) received $10,000 from the National Center for Environmental Research for a collaborative project with Oklahoma State University colleagues to measure the impacts of existing artificial optical radiation.
- Profs. Phillip Chilson, Evgeni Fedorovich, & Robert Palmer (Meteorology) have been awarded $757,335 over 3 years from the NSF for a project titled: "Studies of the Atmospheric Boundary Layer Using Numerical Simulations Coupled With Radar/Sodar-Based Field Observations."
Fellowships

Dr. Marcia Chatelain (Honors College) was named a 2011 German Marshall Fund of the United States American Fellow. As a Marshall Fellow, Chatelain will visit five cities in Europe over a 24-day period and will meet with lawmakers, community members and other civic leaders.

Professor Emeritus, Neera K. Badhwar (Philosophy) has been granted the Earhart Fellowship worth $25,000 to complete her book *Happiness as the Highest Good*. The work is currently under contract to Oxford University Press.

Scholarship


- Dr. Nina Livesey’s (Religious Studies) book, “Circumcision as a Malleable Symbol: Early Jewish Treatments of Circumcision” was released this past month by the German publisher Mohr Siebeck in Tübingen. In this work, Livesey evaluates the treatments of circumcision in the work of primary authors of the second century BCE to the first century CE, finding that the meaning of circumcision is contingent upon its literary context.

Students

- Khoa Bui (Ph.D. student, CBME) received “Explorations in Science through Computation Student Award” in SC10, the recent International Conference for High Performance Computing, Networking, Storage and Analysis, New Orleans Louisiana, November 13-19, 2010. This award program promotes excellence in student-driven explorations in science made possible through the use of computation. The title of Bui’s award-winning paper is “Study of heat transfer and thermal boundary resistance simultaneously in nanocomposites with Monte-Carlo simulations.”


- Students working at the OU Remote Sensing and Hydrometeorology Research Group have garnered the following honors: Sadiq Khan (Ph.D. student, CEES) won the American Geophysical Union, Hydrology Section best student paper award. He will receive this honor at the AGU Annual Meeting held in San Francisco December 13-17. Khan and Zac Flamig (M.S. student, Meteorology) are both current recipients of NASA Earth and Space Science Fellowships.